

FINANCIAL BENCHMARKS



CAPITAL LINK

Connecting Health Centers to Capital Resources

Capital Link's Data Resources Group Can Provide Key Financial Reports for PCAs



Tracking financial trends and comparing community health center data to state and national benchmarks is an excellent way for Primary Care Associations to improve health center financial performance, plan for capital needs, and access information for advocacy at the state and local levels. Capital Link can provide valuable data that will help PCAs quantify the financial stability of health centers and stress their value to their communities in a tangible way.

Industry-specific data from Capital Link:

- [Aggregate State Financial Trends Reports](#) for PCAs with up to 4-year statewide trends based on the most recent audited statements of participating health centers
- [Key Financial Ratios](#) with ratio definition, formula and Capital Link recommended benchmarks. These ratios include profitability ratios, growth rates, liquidity ratios and debt capacity ratios
- [State Capital Needs Report](#) to demonstrate and advocate the need for State and local capital investment in health centers. Includes a graph illustrating the overall potential need and a summary of participating health centers' aggregate capital needs by project type, project priorities, and technical assistance needs.
- [State Economic Impact Analysis Report](#) utilizing economic modeling techniques to determine the impact of health center business operations on their communities. Quantifies and tracks economic impact as health centers expand their reach over time. Also provides an advocacy tool for economic development-related funding and workforce development funding.

Contact us for a consultation:

www.caplink.org/consultation